Research Policy Issues Affecting the Pulse Industry

Jim Moen, PAg
Chair, SPG

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Outline

1. Who We Are
2. Our Success Story
3. Factors Influencing Our Future
4. The Path Forward - Unlocking Potential
Saskatchewan Pulse Growers

- 15,000 growers
- Legislated mandate
- Vision: Leader in high quality and high value pulse crops
Expense Budget (06/07)

- Research & Development (68%)
- Operations (15%)
- Communications (7%)
- Market Development (10%)
Our Success Story...

- Positive ROI
- Adoption of Technology
- Market Opportunities
Adoption of Technology

- Variety Release Program
- Grower-driven research agenda
- Research and Extension support
Market Opportunities

• Sustained profitability
• Our Brand
  - Good Quality
  - Fair Price
• Leading exporter of peas, lentils and chickpeas globally
Research & Policy Issues

- Plants with Novel Traits
- Access to crop protection products
- Collaboration
- Declining public research investment
- Minimal private research investment

ADF Research Budget ($ Million)

Source: Sask. Ag & Food
Unlocking Potential: Markets

- North America
  - Healthy Food
  - Sustainable Feed
  - Bioeconomy
  - Environmental benefits

- Traditional Markets
  - Population increases
  - Biofortification
Unlocking Potential: Bioeconomy

• Genetics
• Varieties
• Optimize production and processing
• Intrinsic and Extrinsic properties
• New Uses
Summary

• Research = Positive ROI
• More collaboration
• Research new uses - Bioeconomy
• Plant With Novel Traits
Thank You!

SPG Office – Innovation Place, Saskatoon, SK