

Drivers of Canadian Food Processing Competitiveness

Macro Factors - Micro Decisions

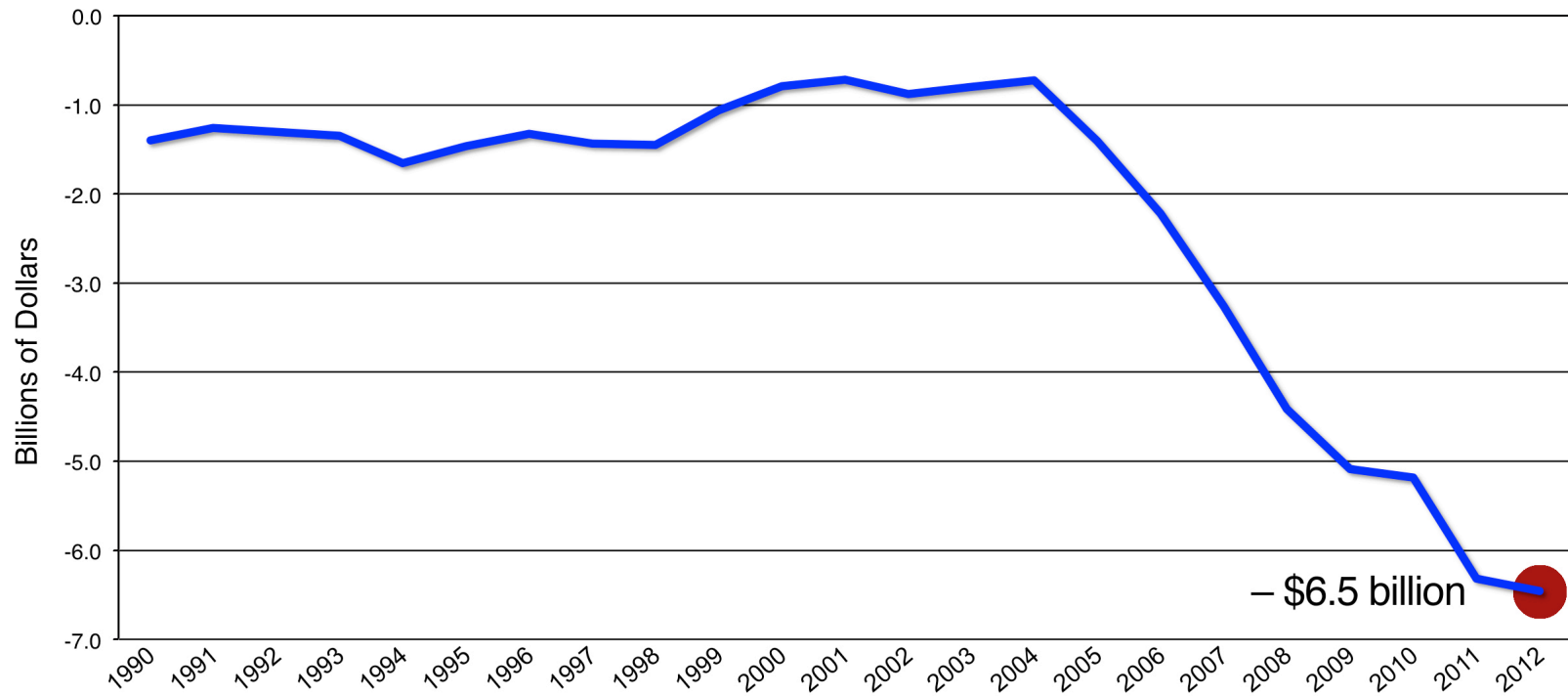
CAES Policy Conference

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Region of Niagara

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The deteriorating trade balance in secondary processed food/beverages



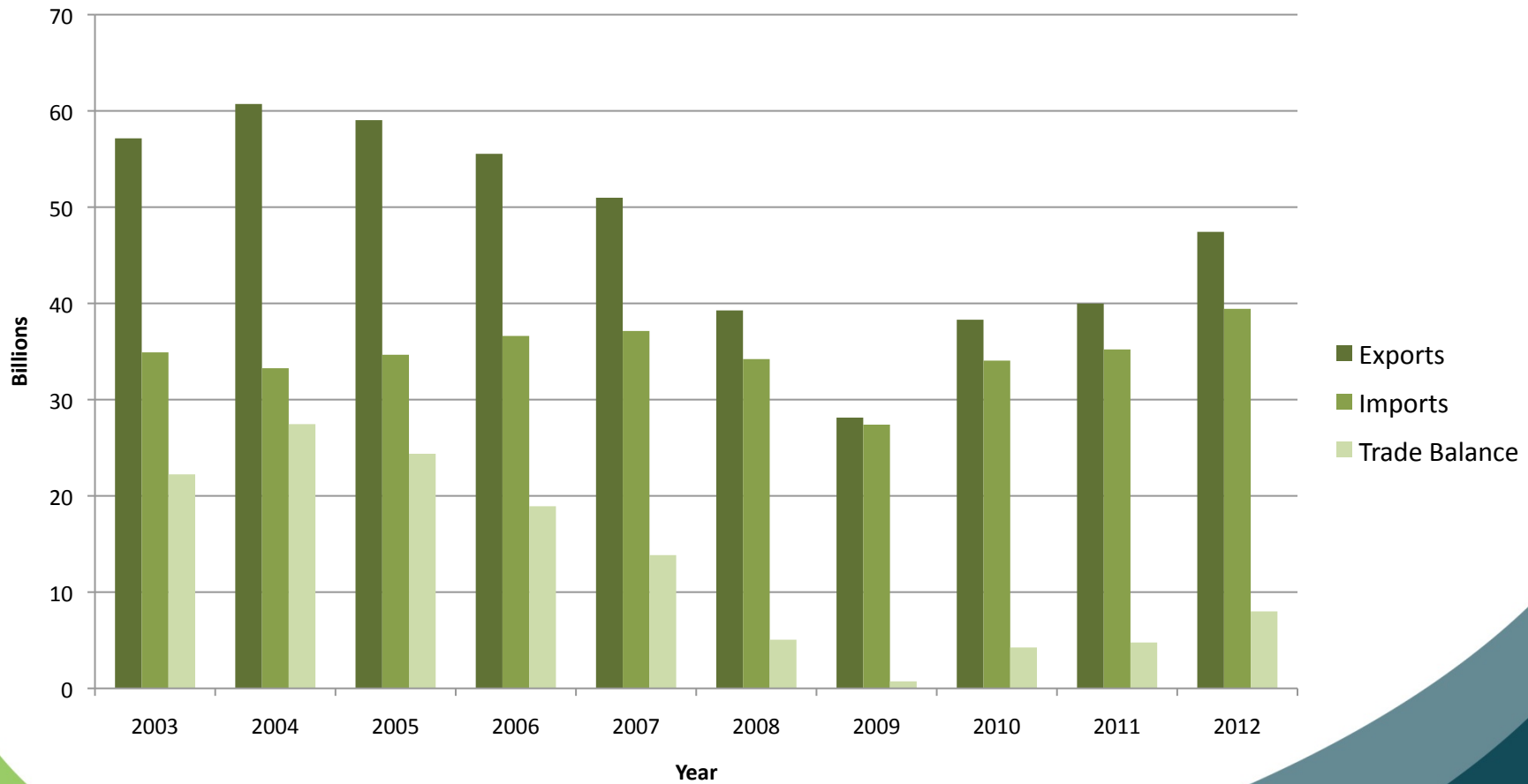
Actual: \$6.46 Billion; source: CAPI/Statistics Canada

Draft observations for discussion only

Drivers of Competitiveness

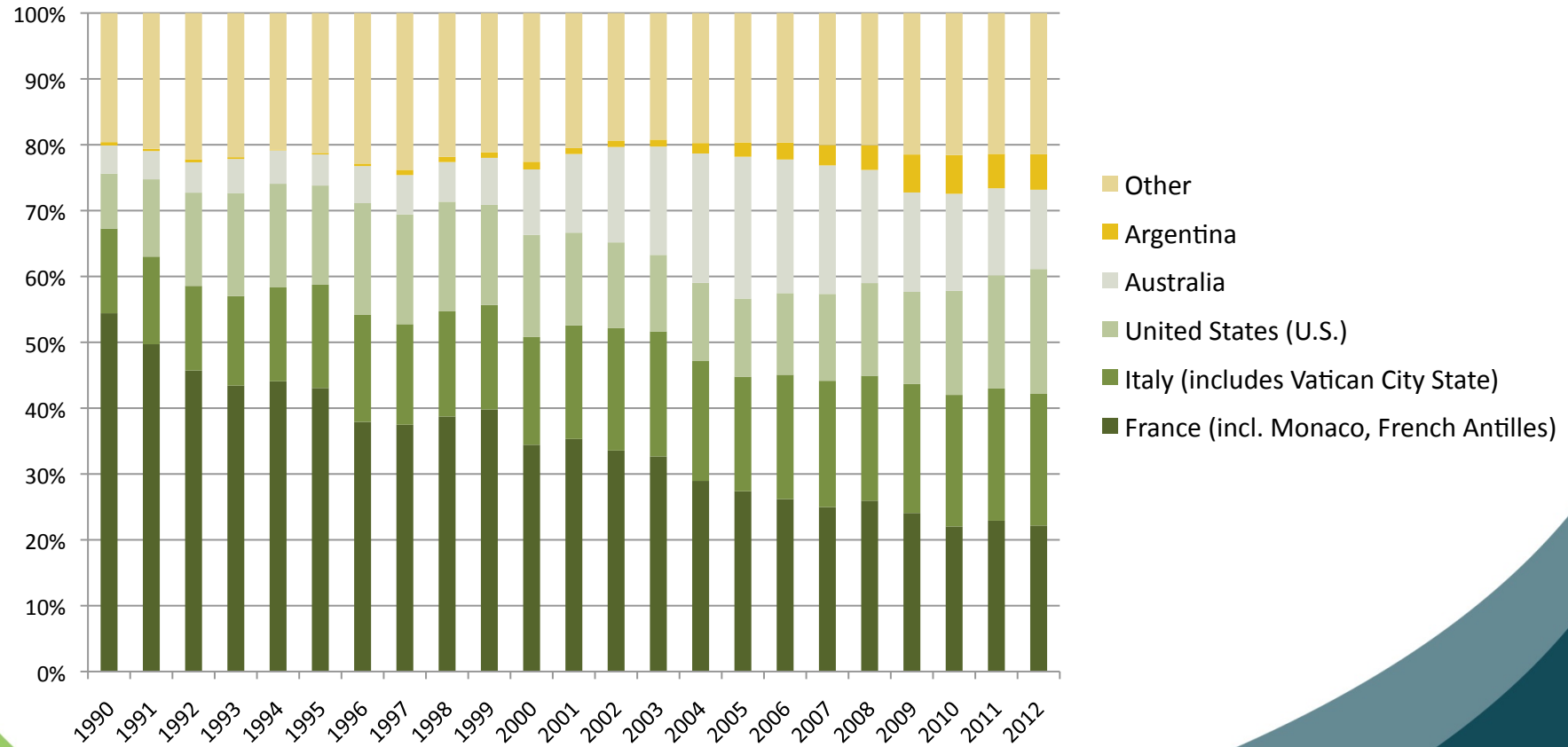
- Work on CAPI food processing trade/ competitiveness project
- Look beyond “usual suspects”
- Longer list of possible drivers – macro-micro

Trade Balance – Vehicle Manufacturing



Source: Industry Canada, Trade Data Online

Origin of Wine Imports (HS 2204) to Canada



Source: Industry Canada, Trade Data Online

Key Findings

- Complexity, nuances, micro issues – perceived and real
- Data availability, policy work – modest
- Agri-Food policy analysis – not well positioned and further work needed, e.g. CAPI project
- Roles for leadership, competitor responses, demand shifts, legacy issues – investment in sector